



Dr. Mariana Bozesan, M.S. (Dipl.-Inform.)

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ENDORSEMENTS

Integral Investing “is a remarkable book. In fact, it is three books in one, and with a crystal-clear message: The urgent need for a transformation to more sustainable, just and inclusive societies in response to a number of global challenges and existential threats.

Mariana is extremely gifted.

Her knowledge about finance is top-notch. The same goes for methodologies on how to enhance consciousness and help people find a meaning and purpose in life. Mariana presents a fascinating blue-print - built, among other things, on principles of ethics and, as well, on the careful selection of exponential technologies - for how to turn investing into a force for good.”—**Dr.h.c. Anders Wijkman**, member of the Swedish Royal Academy of Sciences, former member of the European Parliament, Honorary *President of the Club of Rome*

“*Integral Investing*, according to Mariana Bozesan, is perhaps our best answer to the challenges we face. I am very happy to see this book published, and I hope that the investors’ community will adopt it as their new guideline.”

—**Prof. Dr. Ernst Ulrich von Weizsäcker**, former member of the German Parliament, Honorary *President of the Club of Rome*

“Mariana Bozesan is an inspiration to others. To share her story is courageous—to use it to help others is admirable.”—**Anthony Robbins**, bestselling author of *Unlimited Power*

Dr. Bozesan is an award-winning integral investor, futurist, renowned author of the Report to the Club of Rome and WAAS, *Integral Investing: From Profit to Prosperity*. She is, furthermore, an empowering speaker, a prominent alumna of KIT (Karlsruhe Institute of Technology), and a successful serial entrepreneur focusing on exponentially growing technologies to accelerate the implementation of the UN SDGs within Planetary Boundaries. She was named Europe’s Female Angel Investor, *Golden Angelina Award*, of 2019 by BAND, the German Business Angel Network, and BAE, Business Angels Europe, and Entrepreneur of the Year 2016 by EBAN, the European Business Angel Network.

Mariana was awarded full membership in the international Club of Rome and is a Fellow of the World Academy of Art and Science. She was National Advisory Board Member for the G8/G20 Social Impact Investment Task Force and serves as a strategic advisor on safe AI, ethical & integral finance and sustainability to various funds, NGOs, social businesses, and governmental organizations. She is also a futurist, researcher, published author, environmentalist, frequent TV and radio guest, as well as a human rights activist.

Dr. Bozesan has earned an outstanding track record as an Integral Investor in early-stage companies. As the architect of Integral Investing, an investment philosophy she developed based on Ken Wilber’s Integral Theory, she provides the means and metrics to implement the Parity between People, Planet, Prosperity—with Purpose and Passion. Her Theta Model is the due-diligence, de-risking, process that applies the tools and methodologies of Integral Investing to de-risk investments with the intention of building integrally sustainable companies from the very beginning. Her *Moonshot* is the implementation of the *Investment Turnaround* (in German: *Investmentwende*) through the specific application of exponential technologies toward implementing of the UN SDGs within planetary boundaries by 2050.

The trained AI expert and computer scientist is also a prominent keynote speaker and an inspiring lecturer on the future of investing, business, finance, and economics at prestigious organizations including Stanford, Oxford, and INSEAD as well as the United Nations, and TEDx. Dr. Bozesan is, furthermore, the co-founder of AQAL AG, a multi-family office, AQAL Capital, a single-family office, as well as the AQAL Foundation.

“Mariana Bozesan is doing a terrific job of applying the Integral AQAL Framework to the difficult and delicate world of finances and investment [...] to present a much more comprehensive, inclusive, and integral view. My deep thanks and highest congratulations to her!”

—**Ken Wilber**, Philosopher, bestselling author of *Theory of Everything*

“I read about Mariana’s integral fervor a decade ago. We met in Mulhouse between Switzerland and France. I was deeply impressed by her dedicated and powerful voice in a field that is not known to be open to novel ideas for saner practices. Especially when they come from a woman. As a developmental psychologist, I have every confidence in her capacity to affect change. It is indeed high time for “Integral investing.” The investment field needs to change old patterns of operating. It must experiment with and adopt new types of investments, be open to nontraditional investors, and focus on investing for global impact and in the service of all of humanity.

—**Dr. Susanne R. Cook-Greuter**

“Now is the time to accelerate the transition to the world we all want and need by achieving the UN’s Sustainable Development Goals within planetary boundaries by 2050. Through her significant *Integral Investing* book, Mariana Bozesan paves the way to that goal through early-stage investing. . . Mariana’s Theta Model demonstrates how capital can be optimally used to make transformation feasible. *Integral Investing* is a must-read for every impact investor and caring entrepreneur.”

—**Dr. Chantal Line Carpentier**, Chief New York Office of the Secretary General, United Nations Conference on Trade and Development (UNCTAD)

“This is an extraordinary and important book on early-stage investing that will have a deep impact. Mariana’s mastery of various interconnected fields is impressive, especially how she makes the case for the application of exponentially

Dr. Bozesan is a serial-entrepreneur turned Integral Investor. In 1995, she was one of the initial investors in CyberNet AG, the first publicly traded Internet company in Germany, Penumbra, an Acute Ischemic Stroke (AIS) market leader, and SafeView. To her more recent investments belong NDC Data Centers (energy- and resource-efficient data centers), Entelios AG, the first German Demand Response aggregator, sold to EnerNOC, Surgitent and PhysioCUE, both medical device manufacturers. She has also invested in the social impact movie *Jim Button and Luke the Engine Driver*.

Mariana was, furthermore, an early member of The Angels’ Forum in Palo Alto and the Munich Business Angel Network. She has invested in business angel and VC funds in Silicon Valley and Europe, including The Halo Fund in Palo Alto and EarlyBird Venture Capital in Munich. As a serial entrepreneur, Mariana is the co-founder of SageEra Institute LLC, Infobahn Romania SRL, and Infobahn International GmbH. Prior to Infobahn, Dr. Bozesan held executive positions at Oracle Corporation, Digital Equipment Corporation (now Hewlett-Packard) and IntelliCorp, an artificial intelligence pioneer.

As a philanthropist, she supports numerous organizations and launched in 2010 the Investment Turnaround where she was joined by various other like-minded investors, philanthropists, and family offices. Moreover, Mariana is Advisory Board Member to *Chi Impact Capital*, *Ethical Markets*, *Abury*, the *Sustainability Labs*, and *MetaIntegral*. Mariana is co-founder and BoD member of the *Conscious Leadership Guild* and former BoD member of *The International Museum of Women* in San Francisco, the *Spiritual Alliance to Stop Intimate Violence* (SAIV), CxCatalyst, and *The Halo Impact Fund* in Palo Alto. Since 1979, she has been the President and founder of *The Bozesan Foundation* that supports more than 38 humanitarian organizations worldwide. Moreover, Dr. Bozesan is also the co-founder and President of the *AQAL Foundation*, a not-for-profit organization dedicated to the further development and distribution of the Integral Investing framework and the Theta Model, its de-risking tool, widely available.

As a researcher, Dr. Bozesan has authored and published numerous peer-reviewed books and papers, some of which are listed below. She is the successful author of *Integral Investing: From Profit to Prosperity*, as well as *The Making of a Consciousness Leader in Business* and the *Diet for a New Life* book series. She is, furthermore, one of 30 co-authors of the 50th year anniversary report to the Club of Rome *Come On! Capitalism, Short-termism, Population and the Destruction of the Planet*.

Educated at Stanford University and KIT (Karlsruhe Institute of Technology), Dr. Bozesan is a prominent alumna of KIT where she earned a Master of Science (Dipl.-Inform.) degree in Artificial Intelligence and Computer Science. Mariana received her Ph.D. in Psychology from ITP (now Sofia University) in Palo Alto, California. Being of half German heritage, she was born and raised in Romania and is at home in the world. She is happily married to the love of her life and lives with her family in Germany.

growing technologies to address existential threats—including climate change—in early-stage investing. A must-read.”

— **Dr. Charly Kleissner**, Founder TONIC, Member of the International Club of Rome

“Mariana Bozesan is one of the very few investors I have encountered who is truly concerned with an integral approach to investing based on full-spectrum economics that goes beyond both profit-only and EGS criteria.”

—**Prof. Dr. Christian Arnsperger**, Université de Lausanne

Mariana Bozesan’s work “... is a brilliant synthesis between scientific research and hands-on advice.”—**Dr. John Gray**, author *Men are from Mars, Women are from Venus*

“Mariana Bozesan shows how ... you can... enjoy health and higher levels of vitality and live a life of joy and fulfillment.”—**Dr. Deepak Chopra**

“On rare occasions a special book introduces vital new ideas to the public consciousness with no blindspot. [Integral Investing] is one such book [...] Mariana has recognized that the integral approach provides the ideal framework for achieving a clearer viewpoint on the relationships between Artificial Intelligence and cognitive computing”

—**Prof. Dr. Rodolfo A. Fiorini**, Politecnico di Milano University, and member of the Executive Committee of the World Academy of Art & Science.

“In this remarkable book, Dr. Mariana Bozesan addresses the most critical and important challenges of our time and gives solutions and answers. This book is a guide not only for investors to use their knowledge, experience, expertise, and money to bring about change but also for governments, corporations, and citizens the world over”—**Dr.h.c. Candace Johnson**, Satellite Investor & Entrepreneur, Commander Luxembourg Order of Merit, Officer German Federal Order of Merit, and Officer Luxembourg Oak Leaf Crown

Notable Books, Papers and other Publications (a selection)

Bozesan, M. (2020). *Integral Investing: From Profit to Prosperity*. Springer, New York. See <https://tinyurl.com/yxgx5ogb>

Bozesan M, Kehler T, Schulz T (2020, May) *An Integral Approach to Sustainable Investing Using Human-centered AI*. In Cadmus Journal Volume 4, Issue 2, May 2020, see <https://tinyurl.com/yd2akofc>

Bozesan, M. (2018). Investmentwende: Nachhaltig investieren. In U. Guenther, & R. Kirchhoff, *Angel Investing at its Best: Leitfaden für Business Angels II* pp. (51-56). München: GoingPublic Media AG.

Co-Authored with von Weizsaecker, E. & Wijkman, A. (Eds.) et al. (2018) the large report to the Club of Rome “*Come On! Capitalism, Short-termism, Population and the Destruction of the Planet*” Springer, CH.

Ko-Autorin mit von Weizsaecker, E. & Wijkman, A. (Eds.) et al. (2017). “*Club of Rome Wir sind dran: Was wir ändern müssen, wenn wir bleiben wollen*” zusammen mit 32 weiteren Mitgliedern des Clubs erstellt für das 50-jährige Bestehen des Club of Rome 2018. Gütersloher Verlagshaus, Gütersloh (auch in der Bibliothek des deutschen Bundestages).

Die Zukunft der Finanzbranche ist ethisch (13. Juli, 2017). *All About Italy*. Interview, see <https://tinyurl.com/y5w5cpqv>

On Consciousness Leadership published in Kuenkel, P. (2016) *Führung mit Sinn: Wie Manager verantwortlich Zukunft gestalten* (pp. 47-52). Potsdam, Deutschland: Springer Gabler.

Integral Sustainability or how Evolutionary Forces are Driving Investors' Trust and the Integration of People, Planet, and Profit. In O. Lehner (Ed.) *Routledge Handbook of Social and Sustainable Finance* (pp. 296-321)., July 18, 2016. Oxford: Routledge. <https://tinyurl.com/y26oel5w>

Venture Capital 2.0: How the Integration of People, Planet, and Profit Could Lead to Sustainable Returns, Oxford Paper, double-blind, peer-reviewed research paper, presented at Social and Sustainable Finance and Impact Investing Conference, ACRN SSFII, Saïd Business School, Oxford, UK, April 23-24, 2015.

De-Risking VC Investing for Outstanding ROI: An Interdisciplinary Approach toward the Integration of People, Planet and Profit, (2015, February) double-blind, peer-reviewed research paper presented at the 14th FRAP Finance, Risk and Accounting Management Perspectives Conference, ACRN Academic Research Network Oxford, Oxford, UK, Sept 22–24, 2014. Published in the Oxford ACRN Journal of Finance and Risk Perspectives, Vol. 4, Issue 1, p. 49-71. Special Issue: Entrepreneurship Perspectives, ISSN 2305-7394. <https://tinyurl.com/yxtybycz>

G8/G20 Social Impact Investment: Financing Social Change paper co-author as Member of the German National Advisory Board Taskforce for Germany on the G8/G20 Social Impact Investment Taskforce (OECD), 2013–14. Now GSG - Driving real impact, <http://gsgii.org/>. German report entitled *Wirkungsorientiertes Investieren: Neue Finanzierungsquellen zur Lösung gesellschaftlicher Herausforderungen. Abschlussbericht des National Advisory Board Deutschland 2014*, available at <https://tinyurl.com/nkdb6lx>

“*Integral Investing* is a thought-provoking book that is equally inspiring and stimulating for all who truly care about becoming successful impact investors or entrepreneurs. Mariana walks her talk and speaks from personal experience as a serial entrepreneur turned investor. She offers a proven, yet challenging, investment template against which we can judge our own expectations for the future of life in this century. Her integrating call to action aims at eliminating current silos, unifying competing mindsets, giving tremendous hope, and providing concrete direction”

—**Dr. Andreas Rickert**, Co-Founder and CEO of Phineo gAG

“Our current economic system is blind to many important aspects of life and society. In this comprehensive book, Mariana Bozesan is doing an excellent job of applying the Integral AQAL Framework in order to re-integrate many of these lost aspects into financial investment decisions. It is very encouraging to see how concepts like consciousness and personal inner growth; meaning and purpose; and social transformation can be introduced into financial decision making. This book is clearing the way for new economic thinking and perhaps even gives a direction for the necessary transformation of the global economic system.”

—**Tomas Björkman**, Fellow of the Royal Swedish Academy of Engineering Sciences, Member of the International Club of Rome

“Mariana Bozesan, entrepreneur, global activist, philanthropist, mystic, mother, goddess, intellectual, and sage, has written a seminal book for all people who wish to make a difference in this world and who wish to do that while living a healthy, vibrant life. ... She glows with thriving radiant health, she speaks with elegance and eloquence, and she has deeply researched what makes a healthy life and one that is conscious and committed.”

—**Lynne Twist**, author of *The Soul of Money*

Integral Venture Investing: An inclusive and sustainable model for investing in our future, award-winning (for “best paper”), peer-reviewed paper presented at the ITC Integral Theory Conference 2013, San Francisco, California, https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2296348

Demystifying the Future of Investing: An Investor’s Perspective, peer-reviewed research paper published in the *JITP Journal for Integral Theory and Practice*, San Francisco, California, July 2013, see <https://tinyurl.com/425crmvk>

Why some investors care about the parity of people, planet, and profit and others do not, peer-reviewed research paper published in the Special Issue of the German Publication on Economics and Psychology, *Wirtschaftspsychologie* 2012/3, <https://tinyurl.com/2bhp8rjz>

The Future of Sustainable Business: An Integral View from an Investors Perspective, peer-reviewed, double-blind research paper held at the IEBRC International Economics & Business Research Conference, Dubai, 2011, <https://tinyurl.com/y6aam5wc>

Integral Impact Investing: Wo die Wissenschaft des Erfolgs auf die Kunst der Erfüllung trifft, article published in *FORUM Nachhaltig Wirtschaften*, 2001

The Power of One: How Influential Business Executives Transform and Lead into a Sustainable Future, peer-reviewed research paper, published in *Integral Leadership Review*, Volume 9 No 5, 10/2009, <https://tinyurl.com/4wds7us9>

Die Investmentwende: Wie kann eine zukunftsorientierte Wirtschaft zügiger und nachhaltiger finanziert werden? 2013. Positioning paper submitted to Chancellor Dr. Angela Merkel on how to finance the Energiewende, the renewable energy era. Available <https://tinyurl.com/y3duhw54>

Bozesan, M. & von Papstein, P. (2008). *Wir wurden süchtig nach Sicherheit...* GDI Impuls 76/2008, p. 92-100. <https://tinyurl.com/y4lqeb48>

Dissertation: *The Making of a Consciousness Leader in Business: An Integral Approach*, 2009 is available for download at ProQuest <https://tinyurl.com/3brt9ts6>

Honors & Awards

Prominent alumna of KIT, the Karlsruhe Institute of Technology (<https://tinyurl.com/y3rc6uk6>)

Fellow of the World Academy of Art and Science (WAAS) appointed in 2019 “elected for distinguished accomplishments in the sciences, arts and the humanities” (<https://tinyurl.com/yy7715vg>)

Best European Female Angel Investor of the Year 2019, Golden Aurora Prize, awarded in June 2019 by BAND and BAE, the German and European Business Angel Networks (<https://tinyurl.com/y7ofj3gc>)

Best European Early-Stage Investor Award 2016, June 2017 by EBAN, the European Business Angel Network

“Listening to Mariana opens your heart. Her words bring joy and hope and the deep trust that everything is possible.” — **Margot Anand**, bestselling author of *The Art of Every Day Ecstasy*

“A wise and inspirational leader, Mariana’s message is clear, straightforward, and void of any hidden agenda. Added to her genuine, well-researched advice is a warm and generous personality that comes across in her presentations.”

—**Eva Auchincloss**, chair of Presidio World College

“Leadership training is not about intellectually understanding what to do but learning how to really LIVE IT every day. Mariana took me to a level of heart-led Leadership that I have always wanted but never fully implemented. Her inspirational and consciousness-driven leadership changed my life ... and that of other people around me!”

—**Carol Sands**, Venture Capitalist & Winner of the Influential Women in Business Award

“I am a fan of Mariana’s integral approach to investment, which is very aligned with my own holistic thinking. [...] Such an integral approach to investing plays a vital role in helping to shift our economic system as a whole. It’s one thing to imagine an integral approach to investment (and to all of economics). Putting it into practice with money on the line is where the real work begins, as I know only too well. Mariana is one of the few true courageous pioneers in the impact investment community, daring to move beyond conventional ‘sustainable finance’ thinking” — **John Fullerton**, Member Club of Rome

“*Integral Investing* by Mariana Bozesan is the most comprehensive guide so far to steer capital toward ethical and profitable investing by carefully choosing only those companies that address the real global challenges faced by our human family on our polluted and endangered planet. Mariana’s investing philosophy goes far beyond current screening and social auditing models, and

G8/G20 Social Impact Investment Task Force: Appointed member of the German National Advisory Board, 2014, <https://tinyurl.com/nkdb6lx>

Club of Rome: International full member, accepted the appointment in 2012, <https://www.clubofrome.org/member/bozesan-mariana/>

Hillary Clinton’s Global Impact Economic Forum at the State Department, Washington, DC, April 26-27, 2012. Special guest and advisor by invitation only.

Special Advisor to The Dutch Government’s Business and Industry Consultation **RIO+20** and speaker: *Realizing Inclusive and Green Growth*, The Hague, April 11-12, 2012.

UNECE special advisor, envoy to, and speaker at The Golda Meir Center, MASHAV-Israel’s Agency for International Development Cooperation, Haifa, Israel, May 2–7th, 2012. Lectured on *Financial Empowerment of Women Entrepreneurs*.

AQAL Investing (now AQAL Capital) became the first family office world-wide to sign the **UN PRI** (United Nations Principles of Responsible Investing), Oct. 2012.

Advisory member of the Investor Network, **IIRC**, the International Integrated Reporting Council initiated by HRH Prince of Wales,

Advisory Council member to the **German Ministry for the Environment** (Deutsches Umweltministerium) for establishing the guidelines for the adoption of UN PRI in Germany, May 2013. <https://tinyurl.com/yxjd9bxk>

Special Advisor and Envoy to the Chinese government and **All China Women Federation:** Speaker on *Green Economy and Corporate Social Responsibility*, Beijing, China, presentation held at the International Forum on Women and Sustainable Development, November 2011

In the Press, Lectures & Public Appearances (a selection)

ZDF Aspekte guest, German public broadcasting station, January 22, 2021, <https://tinyurl.com/y2crrqqc>

Keynote Entrepreneurship Summit, Confessions of an Exponential Investor in the Disruption Era, 2010

Webinar lecture on the *Role of Integral Investing in Job Creation in a Post-COVID-19 World* at in collaboration with Globethics.net (min. 47ff & 1:14ff) <https://tinyurl.com/y3usstrn>

Keynote on *The Future of Energy Investing: An Early-stage View* at EUSEW2020, Sustainable Energy Week of the European Commission, Investment in clean energy solutions in times of COVID-19 and beyond, June 29th, 2020, <https://tinyurl.com/ybjgtakn>

seeks moonshot technologies spearheaded by highly conscious, spiritually evolved, technologically competent, ethical global citizens.” —**Dr. Hazel Henderson**, Ethical Markets

“I admire Mariana Bozesan. Ever since she joined the Club of Rome, she has been an inspiration. She shares her know-how and experience with great clarity and courage. She secures investments with ethics and morals that are unparalleled in the world of finance. I highly recommend her *Integral Investing* to anyone concerned about putting their money where their mouth is.” —**Dr.h.c. Gunter Pauli**, Executive Committee Club of Rome

Mariana has bridged that gap in a fascinating way, connecting the predicament of man and planet with the refinement of advanced integral impact investment, and giving those of us who were pioneers a promising story that reads as a novel, even a thriller.” —**Dr. Wouter van Dieren**, Member Club of Rome, Officer of the Order of Orange Nassau, Recipient of the Rachel Carson Gold Medal, and the Global Merit Award from the World Wildlife Fund

“*Integral Investing* is a firework of entrepreneurial experience as well as a well-researched source of knowledge on how to apply exponentially growing technologies to implement the UN SDGs within planetary boundaries in early-stage investing. This book is a must-read for anyone who wants to integrate investing, business, and sustainability with the intention to ensure the future of life on our beautiful planet.” —**Prof. Dr. Dr. Stefan Brunnhuber**, Member Club of Rome, Fellow WAAS

“Only occasionally do I come across a book that captures with acuity the essence of the ‘spirit of the times,’ as Carl Jung calls it, and more rarely still one that also channels a key message from the ‘spirit of the depth,’ the inner center where past and future merge and all true inspiration originates. Mariana Bozesan’s latest work, *Integral Investing*, is such a book. [...] This book is thus a profoundly usable, hands-on guide for a new

Keynote “*Post Covid-19: The Future of Investing and the Role of Exponential Tech*” as part of the Digital Talk Series: Women in Tech organized by the European Technology Chamber EUTEC in collaboration with the Women Speakers Foundation, June 18th, 2020 <https://tinyurl.com/m2x7t23w>

Keynote delivered at United Nations Headquarters in New York on the occasion of the 4th anniversary of the International Day of Women and Girls in Science February 11, 2019 <https://tinyurl.com/yyenoq6n>

Press articles 2020:

ARD Boerse: Millionäre: Besteuert uns!
Süddeutsche Zeitung <https://tinyurl.com/yyz8w283>;
Der Spiegel <https://tinyurl.com/y46bj49j>;
Der Tagesspiegel: <https://tinyurl.com/y23xvtpe>;
Stuttgarter Zeitung, <https://tinyurl.com/yxbgkcyg>;
Deutsche Welle <https://tinyurl.com/y8g6f4al>;
Oxfam International, <https://tinyurl.com/yyc4b8sg>
Schweriner Volkszeitung <https://tinyurl.com/y5w4ggdz>
VC Magazin: <https://tinyurl.com/y4ds836q>, etc.

Keynote delivered at the 50th anniversary of the Club of Rome on Oct. 17th - 18th, 2018 at the Vatican, during the panel debate on “What Economics Does a Full World Need”, <https://tinyurl.com/yy4umbpb>

Keynote at Springtij 2018 On the Future of Investing, <https://tinyurl.com/4rjz4zah>

Keynote launching the *Investmentwende* (investment turnaround) at *Press Conference and Investors in Dialogue with the Club of Rome Gala Dinner* on October, 16th, 2017 at the Bayerischer Hof in Munich, Germany.

Keynote “*Women in the Know: Chances in Transition*” at **Frankfurt Book Fair** on October 14th, 2017

Keynote on *Exponential Tech Investing* at BAND (Business Angel Network Deutschland) Community Summit in Berlin, August 24th, 2017 <https://tinyurl.com/yxq5oe9q>

TEDx Marrakesh February 2015: Speech *Confessions of an Investor*, <https://tinyurl.com/y5no3df1>

On the Future of Investing. Lecture at the **INSEAD** Big Ideas Club Event, December 2014

On Consciousness Leadership. Radio interview by the leading Austrian Radio/TV network, **ORF1**, Jan 15th, 2014

Speaker on *Triple Bottom Line Investing and Venture Capital* at **TBLI** Conference Zurich, Nov. 15th, 2013

Opened the **Frankfurt Stock Exchange** together with Top Women Executives lead by Irene Natividad, founder of the **Global Summit of Women**, Sept 2013

DVFA Asset Management Forum 2013, Speaker and panelist on *Green Economy Investing*, Frankfurt, Sept 24, 2013

generation of world-centric investors. The authenticity and value of this guide lie in the author's many decades of practical experience as an investor and entrepreneur and her deep knowledge of the latest trends in technology"—**Prof. Dr. Thomas Reuter**, Board member World Academy of Art and Science

"Holistic, long term, balanced, ethical, successful: These characteristics of Integral Investing are vital for investors and companies, but also for politics, macro-economics, and financial institutions in general. [...] *Integral Investing* also means investing with integrity. I congratulate Mariana Bozesan for this timely and very important, encouraging, and holistic guide!"—**Prof. Dr. Christoph Stückelberger**, Founder Globethics

"This book fills an important gap in the sustainable investment landscape. Investors focus mostly on business plans, market outlook, team's skill sets and much less on individual interior perspectives, individual mindsets, or the interplay within them. By referring to a number of showcases, Integral Investing demonstrates why such ignorance can become momentous. Quite often, such "soft factors" cause a start-up to fail. Mariana's Theta-Model offers a systematic and consistent method to assess these factors and integrate them in the due diligence process."—**Prof. Dr. Dr. Christian Berg**, Member Club of Rome

"*Integral Investing* is a thought-provoking book that is equally inspiring and stimulating for all who truly care about becoming successful impact investors or entrepreneurs. Mariana walks her talk and speaks from personal experience as a serial entrepreneur turned investor. She offers a proven, yet challenging, investment template against which we can judge our own expectations for the future of life in this century. Her integrating call to action aims at eliminating current silos, unifying competing mindsets, giving tremendous hope, and providing concrete direction."—**Dr. Andreas Rickert**, Founder Phineo

Impact Investing: From Idea to Implementation. Speaker and panelist at **Berenberg Bank** Impact Investing Conference, Hamburg, Sept 3, 2013,

Panelist on *Integral Sustainability* at the Global Launch of the **BMW** i-series. BMW Welt Munich, June 26th, 2013.

Advisor to the **German Government (BMU)** on Integral Investing, panelist and speaker at the conference *Sustainable Investing: On Financing Sustainability*, with the Federal Minister for the Environment, Peter Altmaier. Contributor to the **German Guidelines of UN PRI**, launched in Berlin, May 14th, 2013. **Nachhaltig und verantwortlich investieren—ein Leitfaden. Die UN Principles for Responsible Investment (PRI)**. <https://tinyurl.com/yxjd9bxx>

Re:publica 2013. Panelist on *Impact Investing – a New Era of Good-Cause Investors?* Presentation on Integral Investing, May 7, 2013.

As a **women rights activist**, she is a sponsor of Business Professional of Women Germany (BPW), advocates more women on boards, a regular speaker at **Global Summit of Women**, i.e. June 2013, Kuala Lumpur, on Economic Empowerment of Women: *Pitching to Investors-Financing Your Business for Growth*

Panelist: 13th **EBAN European Business Angel Network** Annual Congress, Vienna, May 13th, 2013.

Special German envoy and speaker: **Rio+20 Conference** participation and presentation given on *Innovative Collaborations Driving Inclusive Sustainable Growth*, at RioCentro June 27th, 2012.

Speaker and panelist on *Financing for a Sustainable Future*. Presentation held at the "Davos for Women", The **Global Summit for Women** in Istanbul, 2011

Keynote speaker and panelist: Warsaw Stock Exchange, *On Economic Empowerment: How Do We Come out of the Crisis?* Presentation given at the **3rd Congress of Women**, Warsaw, 2011.

The Future of Investing and Entrepreneurship. Presentation given at the **TBLI** conference in London, 2010.

CNBC Interview on Integral Investing, Istanbul, Turkey, May 2012. <http://youtu.be/B-DI71YuedA>

Rio+20 Conference participation and interview on Integral Investing at Rio de Janeiro, June 2012. <http://youtu.be/4eo7Km-eL6A>

Referenced & Cited by (an academic selection)

IIRC & Kirchhoff Investor Research Report (2020). *Closing the Gap: The role of integrated reporting in communicating a company's value creation to investors*, viewed January 2, 2021 at <https://tinyurl.com/ybjs8ewk>

Kubatova J. & Krocil O. (26 August 2020). *The potential of impact and integral investing for sustainable social development and the role of academia in their*

“*Integral Investing* is a *tour de force* of brilliant integration, seemingly straight out of the future. It synthesizes the finest minds and biggest hearts in impact investing, global sustainability, psychology, and exponential technologies, wisely guiding us toward a world that works for all. Mariana Bozesan embodies the future of investing. She has persistently and humbly probed to deeply understand the vast investing landscape, the wild world of artificial intelligence, the bewildering terrain of social and environmental change, and our ever-mysterious inner domains.”—**Dr. Barrett Brown**, Founder Apheno

“Mariana rightly points out, the premise for success is the need to grow our consciousness. [...] Mariana is a very courageous and aware woman whose inspiring life story is a very good example of how to become a consciousness leader and a change maker. Her Integral Investing model attests to the fact that companies and systems in which everybody wins can be successfully created. The world needs many more leaders like Mariana who are walking examples of what it means to share, to contribute, and to protect both human and natural capital. Thank you, Mariana, for your unique contributions toward creating a more equitable, sustainable, and prosperous society through Integral Investing.”—**Prof. Dr. Alberto Zucconi**, Chair and Board of Trustees, World Academy of Art & Science (WAAS)

Integral Investing “is a book written primarily for entrepreneurs and investors seeking sustainable prosperity during these turbulent times. But it also carries precious insights and an important message for every thinking individual seeking solutions to the pressing challenges confronting humanity today. It is set in the context of revolutionary global events; an outdated, unsustainable economic system that is widening inequalities while straining planetary boundaries; the ongoing climate emergency that compels us to make an urgent transition from fossil fuels; an exponential revolution in disruptive technologies that are multiplying security risks and investment opportunities; and the

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multidimensional threats to human security generated by the most serious pandemic in a century. [...]

This is an eminently practical and useful book that is also mentally exhilarating and spiritually inspiring. [...] It reconciles the highest universal values with the scientific evidence and empirical methods needed to translate high principles into concrete material results. It explores hidden dimensions of our lives wherein lies the power to rapidly and dramatically transform the outer world we inhabit. *Integral Investing* presents cogent arguments with theoretical coherence, intellectual clarity, and scientific evidence backed by real-world accomplishments. It challenges the limitations and blindspots generated by simplistic linear thinking, a reductionist mindset that focuses on the parts but misses the whole, a scientific materialism that reduces everything to external factors while ignoring the creative inner core of our beings, and a mechanistic dualism that reduces everything to process and forgets the person—the individual—and the central place of our inner consciousness and experience as determinates of the outer world we create and live in.

Mariana is a highly successful serial entrepreneur and an accomplished angel investor committed to generating sustainable prosperity for the companies she works with and the world she lives in.

[...] WAAS is pleased and proud to accept Mariana Bozesan's *Integral Investing* as a Report to the Academy. It exemplifies the kind of value-based thinking and integral knowledge the world needs to weather the challenges we face and seize the emerging opportunities that lie before us."—**Garry Jacobs, President, the World Academy of Art and Science (WAAS), member Club of Rome**

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