



Startup Application

Your Company Name

Month Year

Contact

The Key Facts

Who is applying?

- Company Name
- Company Website
- First and Last name of Primary Contact
- Contact Email
- Company Headquarter Location
- Short Company Description (Maximum Allowed: 15 words)

The Problem

Clearly define the problem you are trying to solve with your idea

- Is your organization for- or non-profit?
- What problem are you solving? How big is it? (Must be between 10 and 100 words)
- What's your particular breakthrough and why does it matter? (Must be between 10 and 100 words)
- Why is your team the right one to solve this problem? (Must be between 10 and 100 words)

The Product

Do you know your customers needs?

- Who are your target customers? (Must be between 10 and 100 words)
- How do you know your customer wants your product or service? (Must be between 10 and 100 words)
- How far along are you in your product development process? (Must be between 10 and 100 words)

The Competition

Is your team ready to face a competitive environment?

- What advantage do you have over your competition? (Must be between 10 and 100 words)
- What traction have you had to date? (Must be between 10 and 100 words)

The Finance Projections

Are you financially sustainable?

- Is your company generating revenue? (Maximum Allowed 50 words)
- How much funding has been raised to date?
- How much funding do you need now and in future?

The Investment Focus

What field are you planning to innovate?

- Which of our investment focuses does your startup belong to?
 - Artificial Intelligence
 - Blockchain & Financial Tech
 - B2B IT Solutions
 - Industry 4.0
 - Renewable Energy
 - Energy Efficiency
 - Clean Tech
 - Circular Economy
 - Future Mobility
 - Nutrition & Agro
 - Life Science & Health
 - Medical Apps
 - Media & Entertainment Tech
 - Others

The SDGs and the 6Ps

What is your role to unleash the next stage of human cultural evolution?

- Please name the Global Grand Challenges and Sustainable Development Goals that your company addresses!
- How do you integrate the 6 P (The Parity of People, Planet, and Profit – with Passion and Purpose) in your business model?

The Final Question

What is your moonshot?

- Please summarize briefly why we should invest in YOU?