

ENDORSEMENTS

Integral Investing "is a remarkable book. In fact, it is three books in one, and with a crystal-clear message: The urgent need for a transformation to more sustainable, just and inclusive societies in response to a number of global challenges and existential threats.

Mariana is extremely gifted.

Her knowledge about finance is top-notch. The same goes for methodologies on how to enhance consciousness and help people find a meaning and purpose in life. Mariana presents a fascinating blue-print - built, among other things, on principles of ethics and, as well, on the careful selection of exponential technologies - for how to turn investing into a force for good."

—**Dr. h.c. Anders Wijkman**, member of the Swedish Royal Academy of Sciences, former member of the European Parliament, Honorary *President of the Club of Rome*

"It was loud in the conference hall during the 9th Business Angel Summit. It felt like everyone was talking to everyone else. And then Mariana appeared. Her keynote on integral investing completely captivated our business angel community. Mariana's address resonated not just intellectually but also on a profound emotional and visionary plane. All eyes were on Mariana. With eloquence, expertise, and speed, she showed how we can invest, change the world, even save it. And earn good money as a result. As she walks off stage saying "This one goes to the crazy ones", there is complete silence. Some hard-boiled investors had tears in their eyes. In my many

Dr. Mariana Bozesan (Ph.D.), M.S., M.A.

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Dr. Bozesan is a polymath, AI pioneer, successful serial tech entrepreneur, award-winning investor, and the architect of Integral Investing. Her *Moonshot is the Investment Turnaround*: applying exponential technologies to humanity's existential challenges, including the decarbonization of the global economy, to return to safe Planetary Boundaries by 2050. Educated at Stanford University, Mariana is a *Prominent Alumna of KIT* (Karlsruhe Institute of Technology) and advises funds, businesses, and governments on safe AI, deep tech, and sustainability. These include the European Commission, the German and Dutch governments, the U.S. Department of State, the All-China Women's Federation, and UNCTAD. She also serves as a strategic evaluator of the Helmholtz Association's research in Earth and Environment, alongside distinguished international scientists. An inspiring keynote speaker, she has addressed audiences at the United Nations, TEDx, the Delphi Economic Forum, the Global Baku Forum, Stanford, Oxford, and INSEAD. Mariana is a frequent guest on podcasts and television. She has written numerous peer-reviewed papers and books, including the report to the Club of Rome and the World Academy of Art and Science, entitled *Integral Investing: From Profit to Prosperity*.

She received the *Golden Angelina Award* as Europe's Female Angel Investor of 2019, conferred by the German Business Angel Network (BAND), and BAE, Business Angels Europe. She also received the 2016 *Best European Early-Stage Investor Award* conferred by EBAN, the European Business Angels Network. She is an inaugural member of WomenINvestEU & ESIL, which strengthen the gender-conscious investment focus across Europe. This followed her participation in the European Women Angels Task Force.

Mariana was honored with *Full Membership in the Club of Rome* in 2012 followed by a *Fellowship in the World Academy of Art and Science* in 2019. She served as the *German National Advisory Board Member for the G8/G20 Social Impact Investment Task Force*. Today, she is a strategic advisor on safe AI, ethical and integral finance, and sustainability to various deep-tech funds and businesses. A human rights activist, she is the co-initiator, with Tess Mateo and Dr. Chantal Line Carpentier, of the Equality Moonshot in collaboration with UNCTAD.

years of leading and attending conferences and summits I have never heard such a touching and inspiring speech on the power of investing before and needed some time to find the right words for the final closing. Thank you, Mariana."

—**Dusan Todorovic,** Lead Program Manager, Austria Wirtschaftsservice

"*Integral Investing*, according to Mariana Bozesan, is perhaps our best answer to the challenges we face. I am very happy to see this book published, and I hope that the investors' community will adopt it as their new guideline."

—**Prof. Dr. Ernst Ulrich von Weizsäcker,** former member of the German Parliament, Honorary *President of the Club of Rome*

"Mariana Bozesan is an inspiration to others. To share her story is courageous—to use it to help others is admirable."

—**Anthony Robbins**, bestselling author of *Unlimited Power*

"Mariana Bozesan is doing a terrific job of applying the Integral AQAL Framework to the difficult and delicate world of finances and investment […] to present a much more comprehensive, inclusive, and integral view. My deep thanks and highest congratulations to her!"

—**Ken Wilber**, Philosopher, bestselling author of *Theory of Everything*

"I read about Mariana's integral fervor a decade ago. We met in Mulhouse between Switzerland and France. I was deeply impressed by her dedicated and powerful voice in a field that is not known to be open to novel ideas for saner practices. Especially when they come from a woman. As a developmental psychologist, I have every confidence in her capacity to effect change. It is indeed high time for "Integral investing." The investment field needs to change old patterns of operating. It must experiment with and adopt new types of investments, be open to nontraditional investors, and focus

Dr. Bozesan is the *architect of Integral Investing*, an investment model she developed based on Ken Wilber's Integral Theory and her 30-year track record of successful investing. Her motto is the 6 Ps: The *Parity of People, Planet, and Prosperity, with Passion and Purpose*. Her *Moonshot* is the *Investment Turnaround* (in German: *Investmentwende*), which applies exponential technologies to humanity's existential challenges and accelerates the return to safe Planetary Boundaries. Her due diligence process, the Theta Model, applies *Integral Investing* to de-risk investments and to build integrally sustainable companies from the very beginning.

She is the co-founder of NDC Data Centers (now NDC Garbe) that built an ultra-energy efficient, sustainable data center for Google in Hanau, Germany, the SageEra Institute, Infobahn Romania, Infobahn International, the AQAL AG multi-family office, AQAL Capital, and the AQAL Foundation, among others.

Her recent deep-tech investments include *Proxima Fusion*, *Green Spot Technologies*, *Pixel Photonics*, *RooflineAI*, all of which received grants from the European Innovation Council (EIC); as well as *Kipu Quantum*, *Ewigbyte*, and DNTOX. Her earlier investments include NDC Data Centers, an ultra-energy- and resource-efficient data center provider that she co-founded and that exited in June 2022; *Entelios AG*, the first German demand response aggregator (Energiewende software), sold to EnerNOC in 2014; and Cybernet AG, which in 1997 became the first German publicly traded Internet company. Other notable investments include *Penumbra*, a market leader in acute ischemic stroke (AIS) treatment, which exited in 2015; *SafeView*, a high-tech security provider; and the social impact film *Jim Button and Luke the Engine Driver*.

Early in her career, Dr. Bozesan held executive positions at Oracle Corporation in Redwood Shores, California, and London; at Digital Equipment Corporation (now Hewlett-Packard) in Munich and Paris; and at IntelliCorp, an artificial intelligence pioneer in Silicon Valley.

Through her philanthropic work, she supports numerous organizations. In 2010, she launched her *Moonshot*, the *Investment Turnaround*, and was joined by Dr. Auguste, Princess of Bavaria; Ferdinand, Prince zur Lippe-Weißenfeld; like-minded investors, philanthropists, and family offices, as well as by the then co-presidents of the Club of Rome, Prof. Dr. Ernst Ulrich von Weizsäcker and Dr. h.c. Anders Wijkman, and other distinguished Club of Rome members.

She serves on the boards of directors and advisory boards of several organizations, including *Earth05*, *Chi Impact Capital*, *Ethical Markets*, and *Sustainability Labs*. She is a co-founder and former

on investing for global impact and in the service of all of humanity."

—**Dr. Susanne R. Cook-Greuter**

"Now is the time to accelerate the transition to the world we all want and need by achieving the UN's Sustainable Development Goals within planetary boundaries by 2050. Through her significant *Integral Investing* book, Mariana Bozesan paves the way to that goal through early-stage investing. . . Mariana's Theta Model demonstrates how capital can be optimally used to make transformation feasible. *Integral Investing* is a must-read for every impact investor and caring entrepreneur."

—**Dr. Chantal Line Carpentier**, Chief New York Office of the Secretary General, United Nations Conference on Trade and Development (UNCTAD)

"This is an extraordinary and important book on early-stage investing that will have a deep impact. Mariana's mastery of various interconnected fields is impressive, especially how she makes the case for the application of exponentially growing technologies to address existential threats—including climate change—in early-stage investing. A must-read."

— **Dr. Charly Kleissner**, Founder TONIIC, Member of the International Club of Rome

"Mariana Bozesan is one of the very few investors I have encountered who is truly concerned with an integral approach to investing based on full-spectrum economics that goes beyond both profit-only and ESG criteria."

—**Prof. Dr. Christian Arnsperger**, Université de Lausanne

Mariana Bozesan's work "… is a brilliant synthesis between scientific research and hands-on advice."

—**Dr. John Gray**, author *Men are from Mars, Women are from Venus*

board member of the *Conscious Leadership Guild*, *4L Capital AG, The International Museum of Women* in San Francisco, Riane Eisler's *Spiritual Alliance to Stop Intimate Violence* (SAIV), and *The Halo Impact Fund* in Palo Alto, among others. She is an *inaugural member of WomenINvestEU, an initiative of the EIF and DG GROW*, and was a *member of the European Women Angels Task Force 2024*. From 2023 to 2025, at the invitation of ARM founder Dr. Hermann Hauser, KBE, FRS, FREng, she served on the advisory board of Onsight Ventures, an early-stage deep-tech VC fund.

Since 1974, Dr. Bozesan has been the president and co-founder of the private *Bozesan Foundation*, which she established with the support of her parents. Today, its continuation is called the *AQAL Foundation*, which is a not-for-profit organization dedicated to developing and applying the Integral Investing framework to implement her moonshot, the Investment Turnaround.

As a scholar, Dr. Bozesan has published numerous peer-reviewed books, book chapters, and papers. She is the author of *Integral Investing: From Profit to Prosperity*, *The Making of a Consciousness Leader in Business,* and the *Diet for a New Life* book series. She has also contributed chapters to several books, including the 50th anniversary report to the Club of Rome, *Come On! Capitalism, Short-termism, Population and the Destruction of the Planet*; *Factor X: The Impossibilities of the Circular Economy*; *The Post-Pandemic World between War and Peace,* Vol. II; *Transformation Literacy: Pathways to Regenerative Civilizations*; *Angel Investing at its Best: Leitfaden für Business Angels II*; *as well as* on *The Metacrisis* in The Post-Pandemic World between War and Peace (ISACCL), and Integral Sustainability in Routledge Handbook of Social and Sustainable Finance.

Educated at Stanford University (visiting scholar) and KIT (Karlsruhe Institute of Technology), she earned an M.Sc. (Dipl.-Inform.) degree in Artificial Intelligence and Computer Science from KIT, where she is a *Prominent Alumna.* She is also the recipient of the *Sofia Distinguished Alumni Award* from Sofia University (formerly ITP), Palo Alto, California, where she earned her Ph.D. in Psychology. Mariana is of half German, half Romanian heritage, was born and raised in Romania, and is at home in the world. She is happily married to the love of her life, serial entrepreneur turned investor Thomas Schulz, and lives with her family in Germany.

Fun fact: Dr. Bozesan played Raisa Gorbacheva alongside Oliver Masucci and Julia Koschitz in the German TV miniseries "*Herrhausen: The Banker and the Bomb"* (2024).

"Mariana Bozesan shows how …you can… enjoy health and higher levels of vitality and live a life of joy and fulfillment."

—**Dr. Deepak Chopra**

"On rare occasions a special book introduces vital new ideas to the public consciousness with no blindspot. [Integral Investing] is one such book […] Mariana has recognized that the integral approach provides the ideal framework for achieving a clearer viewpoint on the relationships between Artificial Intelligence and cognitive computing."

—**Prof. Dr. Rodolfo A. Fiorini**, Politecnico di Milano University, and member of the Executive Committee of the World Academy of Art & Science.

"In this remarkable book, Dr. Mariana Bozesan addresses the most critical and important challenges of our time and gives solutions and answers. This book is a guide not only for investors to use their knowledge, experience, expertise, and money to bring about change but also for governments, corporations, and citizens the world over"

—**Dr. h.c. Candace Johnson**, Satellite Investor & Entrepreneur, Commander Luxembourg Order of Merit, Officer German Federal Order of Merit, and Officer Luxembourg Oak Leaf Crown

"Thank you for listening to our journey along the path of converting our investment choices from the old way of doing things to the new paradigm of shifting from a focus on profit to your much more satisfying and holistic method of aiming towards prosperity for all.

Your book, *Integral Investing*, has completely changed the way that we and our advisers approach our process of investing now. We have made it a condition of our investing process that all of our advisors read your book Integral Investing. As it happens, I was aware from a previous MSc. study of Ken Wilber's psychological and

Notable Books, Papers, and other Publications (a selection)

Bozesan, M., & Schulz, T. (2026). *Impatient Capital: Leveraging the Intelligence Explosion and Natural Resources to Make the Transformation to Net Zero Feasible*. In Cadmus Journal, Vol. 5, Issue 6, August 2026

Garry, J., et al. (2025). *Addressing global social turbulence: Sources and Solutions Report.* Cadmus Journal, WAAS Report Vol. 1.

Bozesan, M. (2025, August 3). *Die Rolle von KI und Deep-Tech bei Impact Investing*. In GoodCapitalist: Ein WIN fürs Thema Impact. www.goodcapitalist.de

Bozesan, M. (2025, July). *Securing the Future with Deep Tech, Quantum Information Science, and AI*. In Cadmus Journal, Vol. 5, Issue 4, https://cadmusjournal.org/

Bozesan, M., & Schulz, T. (2024). *Mit KI und Deeptech-Investments die Zukunft sichern*. In U. Günther, & R. Kirchhof (Hrsg.), Business Angels Handbuch: Leitfaden für Business Angels III, pp. 84-91. Brutkasten GmbH, München. ISBN 978-3-8187-3724-5.

Bozesan, M., et al. (2024, July). *Participatory Framework for Creating a Global AGI Constitution,* in Cadmus Journal, Vol. 5 Issue 3 Part 2, https://tinyurl.com/4ucu44f6

Bozesan, M. (2024). *Brace for Impact! The Meta-Crisis*. In E. Constantinescu, & O.-E. Brânda, (Eds.). The Post-Pandemic World between War and Peace, Vol. II, Essays, pp. 163-173. *Institutul de Studii Avansate pentru Cultura si Civilizatia Levantului*. https://tinyurl.com/3s5ykaat

Bozesan, M. (2023, February 28). *Ensuring Human Security by Creating Abundance through Mindshift, Conscious Capital, and Technology*. In Cadmus Journal Special Issue on Human Security, Vol. 5, Issue 1, ISSN 2038-5250 https://tinyurl.com/4b6bd2k7

Bozesan, M. (2022). Pregătiți-vă pentru impact! Metacriza. In E. Constantinescu, & O.-E. Brânda, (Eds.), *Lumea post-pandemie între război și pace*. Vol. II, Eseuri, pp. 173-183. Institutul de Studii Avansate pentru Cultura si Civilizatia Levantului. https://tinyurl.com/hs4nk73m

Bozesan, M. (2022). From Profit to Prosperity: Making the Impossible Possible through Integral Investing. In H. Lehmann, & C. Hinske, & V. de Margerie, & A.S. Nikolova (Eds.), *The Impossibilities of the Circular Economy: Separating Aspirations from Reality*. Routledge, London. ISBN 9781032154435.

philosophical work on Integral Theory and it was like music to my ears to recognise his influence for the first time in the field of investing. Your book invites investors to move, using your Theta Model of due diligence, to identify and choose on that basis, likely investments that de-risk the critical decision-making process in assisting sustainable companies and initiatives to grow successful businesses which benefit all stakeholders.

We are in your debt for enriching our lives at exactly the right moment and truly appreciate your influence on our good fortune."

—**Brendan & Harj McNutt**, Impact Investors

"*Integral Investing* is a thought-provoking book that is equally inspiring and stimulating for all who truly care about becoming successful impact investors or entrepreneurs. Mariana walks her talk and speaks from personal experience as a serial entrepreneur turned investor. She offers a proven, yet challenging, investment template against which we can judge our own expectations for the future of life in this century. Her integrating call to action aims at eliminating current silos, unifying competing mindsets, giving tremendous hope, and providing concrete direction."

—**Dr. Andreas Rickert**, Co-Founder and CEO of Phineo gAG

"Our current economic system is blind to many important aspects of life and society. In this comprehensive book, Mariana Bozesan is doing an excellent job of applying the Integral AQAL Framework in order to re-integrate many of these lost aspects into financial investment decisions. It is very encouraging to see how concepts like consciousness and personal inner growth; meaning and purpose; and social transformation can be introduced into financial decision making.

This book is clearing the way for new economic thinking and perhaps even gives a direction for

https://doi.org/10.4324/9781003244196.
https://tinyurl.com/mr4ynms6

Bozesan, M. (2022). Turning Mindshifts into Transformation Leadership. In P. Künkel, & K.V. Ragnarsdottir (Eds.), *Transformation Literacy: Pathways to Regenerative Civilizations* (pp. 235-253). Cham, Switzerland: Springer. eBook ISBN 978-3-030-93254-1. Print ISBN 978-3-030-93253-4

Bozesan, M. (2021, November 29). *An Integral Approach to Social Transformation*, In Cadmus Journal, Vol. 4, Issue 5, https://tinyurl.com/ye26bz44

Bozesan, M. (2021, June). *Welcome to One of the Most Important Conversations of Our Time*. In Cadmus Journal, Vol. 4, Issue 4, https://tinyurl.com/2p92ka3y

Brunnhuber, S., Bozesan, M., Golden J., Jacobs, G., Koundouri, P. (2021, June). *Hedging Planetary Risks: From Weapons of Mass Destruction to Tools of Massive Social and Ecological Innovation*. In Cadmus Journal, Vol. 4, Issue 4, https://tinyurl.com/mv9putvy

Bozesan, M. (2020). *Integral Investing: From Profit to Prosperity*. Springer Nature Switzerland, Cham. See also https://doi.org/10.1007/978-3-030-54016-6.
https://tinyurl.com/yxgx5ogb

Bozesan M, Kehler T, Schulz T (2020, May) *Job creation through sustainable investing using human-centered AI: An integral approach.* In Cadmus Journal, Vol. 4, Issue 2, May 2020, see https://tinyurl.com/yd2akofc

Bozesan, M. (2018). Investmentwende: Nachhaltig investieren. In U. Guenther, & R. Kirchhof, *Angel Investing at its Best: Leitfaden für Business Angels II* (pp. 51–56). München: GoingPublic Media AG.

Co-Authored with von Weizsäcker, E. & Wijkman, A. (Eds.) et al. (2018) the large report to the Club of Rome "*Come On! Capitalism, Short-termism, Population and the Destruction of the Planet*" Springer, CH.

Co-Autorin mit von Weizsäcker, E. & Wijkman, A. (Eds.) et al. (2017). "*Club of Rome Wir sind dran: Was wir ändern müssen, wenn wir bleiben wollen*" zusammen mit 32 weiteren Mitgliedern des Clubs erstellt für das 50-jährige Bestehen des Club of Rome 2018. Gütersloher Verlagshaus, Gütersloh

the necessary transformation of the global economic system."

—**Tomas Björkman,** Fellow of the Royal Swedish Academy of Engineering Sciences, Member of the International Club of Rome

"Mariana Bozesan**,** entrepreneur, global activist, philanthropist, mystic, mother, goddess, intellectual, and sage, has written a seminal book for all people who wish to make a difference in this world and who wish to do that while living a healthy, vibrant life. … She glows with thriving radiant health, she speaks with elegance and eloquence, and she has deeply researched what makes a healthy life and one that is conscious and committed."

—**Lynne Twist**, author of The Soul of Money

"Listening to Mariana opens your heart. Her words bring joy and hope and the deep trust that everything is possible."

—**Margot Anand**, bestselling author of The Art of Every Day Ecstasy

"A wise and inspirational leader, Mariana's message is clear, straightforward, and void of any hidden agenda. Added to her genuine, well-researched advice is a warm and generous personality that comes across in her presentations."

—**Eva Auchincloss**, chair of Presidio World College

"Leadership training is not about intellectually understanding what to do but learning how to really LIVE IT every day. Mariana took me to a level of heart-led Leadership that I have always wanted but never fully implemented. Her inspirational and consciousness-driven leadership changed my life … and that of other people around me!"

—**Carol Sands**, Venture Capitalist & Winner of the Influential Women in Business Award

Die Zukunft der Finanzbranche ist ethisch (13. Juli, 2017). All About Italy. Interview, see https://tinyurl.com/y5w5cpqv

On Consciousness Leadership, In Künkel, P. (2016) *Führung mit Sinn: Wie Manager verantwortlich Zukunft gestalten* (pp. 47-52). Wiesbaden, Deutschland: Springer Gabler.

Integral Sustainability or how Evolutionary Forces are Driving Investors' Trust and the Integration of People, Planet, and Profit. In O. Lehner (Ed.) Routledge Handbook of Social and Sustainable Finance (pp. 296-321), July 18, 2016. Oxford: Routledge. https://tinyurl.com/y26oel5w

Venture Capital 2.0: How the Integration of People, Planet, and Profit Could Lead to Sustainable Returns, Oxford Paper, double-blind, peer-reviewed research paper, presented at Social and Sustainable Finance and Impact Investing Conference, ACRN SSFII, Saïd Business School, Oxford, UK, April 23-24, 2015.

De-Risking VC Investing for Outstanding ROI: An Interdisciplinary Approach toward the Integration of People, Planet and Profit, (2015, February) double-blind, peer-reviewed research paper presented at the 14th FRAP Finance, Risk and Accounting Management Perspectives Conference, ACRN Academic Research Network Oxford, Oxford, UK, Sept 22–24, 2014. Published in the Oxford ACRN Journal of Finance and Risk Perspectives, Vol. 4, Issue 1, p. 49-71. Special Issue: Entrepreneurship Perspectives, ISSN 2305-7394. https://tinyurl.com/yxtybycz

G8/G20 Social Impact Investment: Financing Social Change paper co-author as Member of the German National Advisory Board Taskforce for Germany on the G8/G20 Social Impact Investment Taskforce (OECD), 2013–14. Now GSG - Driving real impact, http://gsgii.org/. German report entitled *Wirkungsorientiertes Investieren: Neue Finanzierungsquellen zur Lösung gesellschaftlicher Herausforderungen. Abschlussbericht des National Advisory Board Deutschland 2014*, available at https://tinyurl.com/nkdb6lx

Integral Venture Investing: An inclusive and sustainable model for investing in our future, award-winning (for "best paper"), peer-reviewed paper presented at the ITC Integral Theory Conference 2013, San Francisco, California, https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2296348

Demystifying the Future of Investing: An Investor's Perspective, peer-reviewed research paper published in the JITP *Journal of Integral Theory and Practice*, San Francisco, California, Vol. 8 (1-

"I am a fan of Mariana's integral approach to investment, which is very aligned with my own holistic thinking. […] Such an integral approach to investing plays a vital role in helping to shift our economic system as a whole. It's one thing to imagine an integral approach to investment (and to all of economics). Putting it into practice with money on the line is where the real work begins, as I know only too well. Mariana is one of the few true courageous pioneers in the impact investment community, daring to move beyond conventional 'sustainable finance' thinking"

—**John Fullerton**, Member Club of Rome

"*Integral Investing* by Mariana Bozesan is the most comprehensive guide so far to steer capital toward ethical and profitable investing by carefully choosing only those companies that address the real global challenges faced by our human family on our polluted and endangered planet. Mariana's investing philosophy goes far beyond current screening and social auditing models, and seeks moonshot technologies spearheaded by highly conscious, spiritually evolved, technologically competent, ethical global citizens."
—**Dr. Hazel Henderson**, Ethical Markets

"I admire Mariana Bozesan. Ever since she joined the Club of Rome, she has been an inspiration. She shares her know-how and experience with great clarity and courage. She secures investments with ethics and morals that are unparalleled in the world of finance. I highly recommend her *Integral Investing* to anyone concerned about putting their money where their mouth is."

—**Dr. h.c. Gunter Pauli**, Executive Committee Club of Rome

"[…] Mariana has bridged that gap in a fascinating way, connecting the predicament of man and planet with the refinement of advanced integral impact investment, and giving

2), June 2013; two articles, Part 1 pp. 19-40 and Part 2 pp. 41-56, see https://tinyurl.com/425crmvk

Why some investors care about the parity of people, planet, and profit and others do not, peer-reviewed research paper published in the Special Issue of the German Publication on Economics and Psychology, Wirtschaftspsychologie 2012/3, https://tinyurl.com/2bhp8rjz

The Future of Sustainable Business: An Integral View from an Investor's Perspective, peer-reviewed, double-blind research paper held at the IEBRC International Economics & Business Research Conference, Dubai, 2011, https://tinyurl.com/y6aam5wc

Integral Impact Investing: Wo die Wissenschaft des Erfolgs auf die Kunst der Erfüllung trifft, article published in *FORUM Nachhaltig Wirtschaften*, 2011

The Power of One: How Influential Business Executives Transform and Lead into a Sustainable Future, peer-reviewed research paper, published in *Integral Leadership Review*, Volume 9 No 5, 10/2009, https://transdisciplinaryleadership.org/

Die Investmentwende: Wie kann eine zukunftsorientierte Wirtschaft zügiger und nachhaltiger finanziert werden? 2012. Positioning paper submitted to Chancellor Dr. Angela Merkel on how to finance the Energiewende, the renewable energy era. Available https://tinyurl.com/y3duhw54

Bozesan, M. & von Papstein, P. (2008). *Wir wurden süchtig nach Sicherheit*… GDI Impuls 76/2008, p. 92-100. https://blog.xeit.ch

Dissertation: *The Making of a Consciousness Leader in Business: An Integral Approach*, 2009 is available for download at ProQuest https://tinyurl.com/mptyeyfd

Honors, Awards & Appointments

Sofia Distinguished Alumni Award 2022 Recipient, awarded by Sofia University, Palo Alto, California

Prominent alumna of KIT, the Karlsruhe Institute of Technology (https://tinyurl.com/y3rc6uk6)

Fellow of the World Academy of Art and Science (WAAS) appointed in 2019 "elected for distinguished accomplishments in the sciences, arts and the humanities" (https://members.worldacademy.org)

those of us who were pioneers a promising story that reads as a novel, even a thriller."

—**Dr. Wouter van Dieren**, Member Club of Rome, Officer of the Order of Orange Nassau, Recipient of the Rachel Carson Gold Medal, and the Global Merit Award from the World Wildlife Fund

"*Integral Investing* is a firework of entrepreneurial experience as well as a well-researched source of knowledge on how to apply exponentially growing technologies to implement the UN SDGs within planetary boundaries in early-stage investing. This book is a must-read for anyone who wants to integrate investing, business, and sustainability with the intention to ensure the future of life on our beautiful planet."

—**Prof. Dr. Dr. Stefan Brunnhuber,** Member Club of Rome, Fellow WAAS

"Only occasionally do I come across a book that captures with acuity the essence of the 'spirit of the times,' as Carl Jung calls it, and more rarely still one that also channels a key message from the 'spirit of the depth,' the inner center where past and future merge and all true inspiration originates. Mariana Bozesan's latest work, *Integral Investing*, is such a book. […] This book is thus a profoundly usable, hands-on guide for a new generation of world-centric investors. The authenticity and value of this guide lie in the author's many decades of practical experience as an investor and entrepreneur and her deep knowledge of the latest trends in technology"

—**Prof. Dr. Thomas Reuter**, Board member World Academy of Art and Science

"Holistic, long term, balanced, ethical, successful: These characteristics of Integral Investing are vital for investors and companies, but also for politics, macro-economics, and financial institutions in general. […] *Integral Investing* also means investing with

Best European Female Angel Investor of the Year 2019, Golden Aurora Award, awarded in June 2019 by BAND and BAE, the German and European Business Angel Networks.

Best European Early-Stage Investor Award 2016, June 2017 by EBAN, the European Business Angel Network, https://tinyurl.com/hawrmuhy

Dr. Bozesan appointed Board Member (Aufsichtsrat) of the newly founded 4L Capital AG, From June 2021 to Oct. 2023

G8/G20 Social Impact Investment Task Force: Appointed member of the German National Advisory Board, 2014, https://tinyurl.com/nkdb6lx

Club of Rome: International full member, accepted the appointment in 2012, https://www.clubofrome.org/member/bozesan-mariana/

Hillary Clinton's Global Impact Economic Forum at the State Department, Washington, DC, April 26-27, 2012. Special guest and advisor by invitation only

Special Advisor to The Dutch Government's Business and Industry Consultation **RIO+20** and speaker: *Realizing Inclusive and Green Growth*, The Hague, April 11-12, 2012

UNECE special advisor, envoy to, and speaker at The Golda Meir Center, MASHAV-Israel's Agency for International Development Cooperation, Haifa, Israel, May 2–7, 2012. Lectured on *Financial Empowerment of Women Entrepreneurs*.

AQAL Investing (now AQAL Capital) became the first family office worldwide to sign the **UN PRI** (United Nations Principles for Responsible Investment), Oct. 2012.

Advisory member of the Investor Network, **IIRC**, the International Integrated Reporting Council initiated by HRH The Prince of Wales.

Advisory Council member to the **German Ministry for the Environment** (Deutsches Umweltministerium) for establishing the guidelines for the adoption of UN PRI in Germany, May 2013. https://tinyurl.com/yxjd9bxk

Special Advisor and Envoy to the Chinese government and **All-China Women's Federation**: Speaker on *Green Economy and Corporate Social Responsibility*, Beijing, China, presentation held at the International Forum on Women and Sustainable Development, November 2011

integrity. I congratulate Mariana Bozesan for this timely and very important, encouraging, and holistic guide!"

—**Prof. Dr. Christoph Stückelberge**r, Founder Globethics

"This book fills an important gap in the sustainable investment landscape. Investors focus mostly on business plans, market outlook, team's skill sets and much less on individual interior perspectives, individual mindsets, or the interplay within them.

By referring to a number of showcases, Integral Investing demonstrates why such ignorance can become momentous. Quite often, such "soft factors" cause a start-up to fail. Mariana's Theta Model offers a systematic and consistent method to assess these factors and integrate them in the due diligence process."

—**Prof. Dr. Dr. Christian Berg**, Member Club of Rome

"*Integral Investing* is a *tour de force* of brilliant integration, seemingly straight out of the future. It synthesizes the finest minds and biggest hearts in impact investing, global sustainability, psychology, and exponential technologies, wisely guiding us toward a world that works for all. Mariana Bozesan embodies the future of investing.

She has persistently and humbly probed to deeply understand the vast investing landscape, the wild world of artificial intelligence, the bewildering terrain of social and environmental change, and our ever-mysterious inner domains."

—**Dr. Barrett Brown**, Founder Apheno

"Mariana rightly points out, the premise for success is the need to grow our consciousness. […] Mariana is a very courageous and aware woman whose inspiring life story is a very good example of how to become a consciousness leader and a change maker. Her Integral Investing model attests to the fact that companies and systems

NOTABLE KEYNOTES AND PUBLIC APPEARANCES in the Press, TV & Radio, Podcasts, and Lectures (a selection)

Panelist at the 2026 annual conference of the World Academy of Art and Science, WAAS@66. *Solutions to Global Turbulence: Peace, Prosperity and Freedom*. September 8-11, 2026. https://tinyurl.com/ywacpa6a

XI Delphi Economic Forum, April 22-25, 2026 https://delphiforum.gr/; panelist on *Capital with Purpose,* panelist on *Greece as a hub of globalized investments*, panelist on *Made by Europeans: Leadership, Trust and Collaboration for a Competitive Europe*. https://youtu.be/wbGW6ccklA

2nd European Church Investors Conference, Innsbruck, 29 April 2026; *Panelist on AI and Big Tech,* drawing on the Vatican's "Antiqua et Nova" https://tinyurl.com/4w4xx7sy

XIII Global Baku Forum 2026, March 10-15, 2026, WAAS Side Event Addressing Global Turbulence, Speaker on Technology and Sovereignty Turbulence, https://worldacademy.org/xiii-global-baku-forum/ & https://youtu.be/ETKPu35HDiY&t=1625

Conscious Growth Podcast mit Peter Martin; 22 Jan 2026. *KI mit Sinn und Bewusstsein: ein integrierter Ansatz mit Dr. Mariana Bozesan"*

European Commission EIC (European Innovation Council), Brussels, December 2 & 3, 2025, ESIL Annual event: Business Angels and Deeptech, Panel Building Bridges in Biotech and Medtech: Successful Collaborations Between research teams and Innovation Actors. https://tinyurl.com/mdxcsj5

Keynote: *Disruption as Opportunity: How Science, Entrepreneurship, and Capital are positively changing the world.* TU Darmstadt INNODAY25, October 30, 2025 https://www.youtube.com/live/FK-DzdNteV8?t=4765s

WISS podcast, 23 November 2025, *What's In Store Show Season 3, episode 3*

Austria Business Angel Summit July 3-4, 2025: Panel, Kitzbühel, Austria & Brutkasten article https://tinyurl.com/ynz3feye

Keynote *Das KIT als Sprungbrett und Wegbereiter* | KIT Innovators Homecoming, February 2025, https://tinyurl.com/4yr594k4

in which everybody wins can be successfully created.

The world needs many more leaders like Mariana who are walking examples of what it means to share, to contribute, and to protect both human and natural capital. Thank you, Mariana, for your unique contributions toward creating a more equitable, sustainable, and prosperous society through Integral Investing."

—**Prof. Dr. Alberto Zucconi,** Chair and Board of Trustees, World Academy of Art & Science (WAAS)

Integral Investing "is a book written primarily for entrepreneurs and investors seeking sustainable prosperity during these turbulent times. But it also carries precious insights and an important message for every thinking individual seeking solutions to the pressing challenges confronting humanity today.

It is set in the context of revolutionary global events; an outdated, unsustainable economic system that is widening inequalities while straining planetary boundaries; the ongoing climate emergency that compels us to make an urgent transition from fossil fuels; an exponential revolution in disruptive technologies that are multiplying security risks and investment opportunities; and the multidimensional threats to human security generated by the most serious pandemic in a century. […]

This is an eminently practical and useful book that is also mentally exhilarating and spiritually inspiring. […] It reconciles the highest universal values with the scientific evidence and empirical methods needed to translate high principles into concrete material results. It explores hidden dimensions of our lives wherein lies the power to rapidly and dramatically transform the outer world we inhabit. *Integral Investing* presents cogent arguments with theoretical coherence, intellectual clarity, and scientific evidence backed by real-world accomplishments.

Roundtable Discussion on the Future of Work, AI and Narratives @Sustainable Development Futures Conference (FFRC), Turku, Finland, June 2024. https://tinyurl.com/sf9tmpk9

Keynote 24th Futures Conference, Futuuri Conference Turku, Finland, June 2024, *Unlocking a Thrivable Future for Humanity – Optimism, Sustainability, and Prosperity*

Keynote *"Mit kAIpital die Welt verändern"* at Forum kAIpital, Nachhaltig gewinnen mit AI & Robotik, November 8, 2023, International Bankers Forum, Deka Investment Frankfurt a.M.

BAND Business Angels Community Summit, Wiesbaden, Germany, September 14th, 2023 **– Talk on "AI Literacy for Business Angels"** https://www.business-angels.de

G2i2 Food Summit United Nations, Nano-Valbruna Regeneration Hub, Italy, July 27-August 1, 2023, Keynote "Opportunities in Sustainable Food Chains"

Business Angels Summit 2023 of the Austrian Angels Association, Kitzbühel, Austria, July 6 & 7, 2023, **Keynote "Zwischen Spaß, Sinn, und Zukunft"**

Global Summit of Women 2023, May 4-6, Dubai, UAE, Keynote "New Climate of Funding for Women-owned Businesses"

Podcast Interview on Change Culture by Marcus Schaper, September 7, 2023

Keynote on "The Future of AI and Consciousness" IEC 2023, Global Integral Conference, Balaton, Hungary, May 24-28, 2023

SageTalking podcast (Stella Sage), 21 April, 2023. Dr. Mariana Bozesan talks about a "schizophrenic system"

United Nations Headquarters New York: Keynote on Global Green Inclusive Innovation, during the ***Global Goals & G2i2 Summit*** on 27 October 2022, https://tinyurl.com/29n4ckn6 & https://webtv.un.org starting min 01:44

Infosys Knowledge Institute: UN G2i2 Post-Summit interview with Jeff Kavanaugh and Mariana Bozesan https://www.infosys.com

Keynote on The Future of Democracy & Panel Participation, Biennale Frankfurt 2022, minute 2:33 https://b3festival.de/en

It challenges the limitations and blindspots generated by simplistic linear thinking, a reductionist mindset that focuses on the parts but misses the whole, a scientific materialism that reduces everything to external factors while ignoring the creative inner core of our beings, and a mechanistic dualism that reduces everything to process and forgets the person—the individual—and the central place of our inner consciousness and experience as determinates of the outer world we create and live in.

Mariana is a highly successful serial entrepreneur and an accomplished angel investor committed to generating sustainable prosperity for the companies she works with and the world she lives in.

[…] WAAS is pleased and proud to accept Mariana Bozesan's *Integral Investing* as a Report to the Academy. It exemplifies the kind of value-based thinking and integral knowledge the world needs to weather the challenges we face and seize the emerging opportunities that lie before us."

(from the Preface to *Integral Investing: From Profit to Prosperity*)

—**Garry Jacobs, President, the World Academy of Art and Science** (WAAS), member Club of Rome

"Welcome to *Integral Investing*. Mariana (and Tom) have done a wonderful job taking virtually all of the elements of integral metatheory and showing very directly how they each add something invaluable to a model of high impact, high return, self-actualizing, socially responsible, sustainable investing. Mariana calls it "the six P's": "the Parity of People, Planet, Profit—with Passion and Purpose." And that just refers to the major levels of Growing Up! You will also find quadrants, lines, shadows, states, and types all dealt with.

That's the fundamental point about integral. It does not itself claim to be or have any specific solution to any particular problem. It claims only to provide a framework that

Future Humans podcast with Anneloes Smitsman and Jean Houston**,** 16 Feb 2022; *"Mind-shifts for a possible world that works."*

German TV station Arte interview *Projekt Aufklärung: Wie entsteht eine gerechte Welt*? The Enlightenment Project: How is a fair world created? April 25, 2022, see https://www.fernsehserien.de/projekt-aufklaerung/episodenguide/0/52986

German TV station ZDF/3SAT live guest, Scobel – *Wege aus der Schuldenkrise* (Ways out of the Debt Crisis), October 14, 2021, https://www.imdb.com/

German TV station ZDF Aspekte guest, German public broadcasting station, January 22, 2021, Verantwortung der Millionäre: Wie müssen Reiche helfen?

Webinar lecture on the *Role of Integral Investing in Job Creation in a Post-COVID-19 World* in collaboration with Globethics.net (min. 47ff & 1:14ff) https://tinyurl.com/y3usstrn

Keynote *on The Future of Energy Investing: An Early-stage View* at EUSEW2020, Sustainable Energy Week of the European Commission, Investment in clean energy solutions in times of COVID-19 and beyond, June 29th, 2020

Keynote *"Post Covid-19: The Future of Investing and the Role of Exponential Tech"* as part of the Digital Talk Series: Women in Tech organized by the European Technology Chamber EUTECH in collaboration with the Women Speakers Foundation, June 18th, 2020

Keynote delivered at United Nations Headquarters in New York on the occasion of the 4th anniversary of the International Day of Women and Girls in Science February 11, 2019 https://tinyurl.com/yyenoq6n

Press articles 2020:
ARD-Börse: *Millionäre: Besteuert uns*!
Süddeutsche Zeitung https://tinyurl.com/yyz8w283;
Der Spiegel https://tinyurl.com/y46bj49j;
Der Tagesspiegel: https://tinyurl.com/y23xvtpe;
Deutsche Welle https://tinyurl.com/y8g6f4al;
Oxfam International, https://tinyurl.com/yyc4b8sg
VC Magazin: https://tinyurl.com/y4ds836q, etc.

Keynote delivered at the 50th anniversary of the Club of Rome on Oct. 17th - 18th, 2018 at the Vatican, during the panel debate on

can be brought to any problem, with the major benefit being that, in offering a genuinely comprehensive and inclusive viewpoint through which to view the situation, it is much more likely to result in breakthrough resolutions. Mariana and Tom have been successfully using this framework to make sense of and guide their investment policies for several decades now, and they have the results to prove it. Mariana calls Integral Investing "the next paradigm in investing," and I think that's exactly right. I truly hope that you enjoy the following tour through this exciting new field! And welcome to a way of looking at things that probably nobody ever told you about before." (from the Foreword to *Integral Investing: From Profit to Prosperity*)

—**Ken Wilber**, Philosopher, bestselling author of *Theory of Everything*

"Mariana ist für mich eine große Inspiration seit dem Tag, als wir uns zum ersten Mal getroffen haben. Ihre grundlegenden Gedanken in ihrem Buch „Integral Investing" haben mich auf meinem Weg zu wirklich nachhaltigem Investieren ebenso geprägt wie ihre sofort ansteckende Begeisterung, ihr selbstloses Engagement und ihre intensive positive Ausstrahlung. Alle Projekte, die ich gemeinsam mit ihr begleiten durfte, etwa im Aufsichtsrat der 4L Capital AG, hat sie mit ihrer nahezu unglaublichen Energie und Expertise ganz wesentlich geprägt. Mariana ist eine der seltenen außergewöhnlichen Persönlichkeiten, welche nicht nur im Business überaus erfolgreich, sondern darüber hinaus tief spirituell geprägt sind. Jede Begegnung mit Mariana ist für mich eine große Freude und ein auch persönlicher Gewinn."

—**Ralph Suikat,** Founder 4L Capital AG

"Mariana ist nicht nur als erfolgreiche und versierte Unternehmerin, sondern auch persönlich ein großes Vorbild und eine außergewöhnliche Frau.

"What Economics Does a Full World Need", https://tinyurl.com/yy4umbpb

Keynote at Springtij 2018 On the Future of Investing, https://tinyurl.com/4rjz4zah

Keynote on the *Investmentwende* (investment turnaround) at *Press Conference* and *Investors in Dialogue with the Club of Rome* Gala Dinner on October 16th, 2017 at the Bayerischer Hof in Munich, Germany.

Keynote "*Women in the Know: Chances in Transition*" at **Frankfurt Book Fair** on October 14th, 2017

Keynote on *Exponential Tech Investing* at BAND (Business Angel Network Deutschland) Community Summit in Berlin, August 24th, 2017

TEDx Marrakesh February 2015: Speech *Confessions of an Investor*, https://www.youtube.com/

On the Future of Investing. Lecture at the **INSEAD** Big Ideas Club Event, December 2014

On Consciousness Leadership. Radio interview by the leading Austrian Radio/TV network, **ORF1**, Jan 15th, 2014

Speaker on *Triple Bottom Line Investing and Venture Capital* at **TBLI** Conference Zurich, Nov. 15th, 2013

Opened the **Frankfurt Stock Exchange** together with Top Women Executives led by Irene Natividad, founder of the **Global Summit of Women**, Sept 2013

DVFA Asset Management Forum 2013, Speaker and panelist on *Green Economy Investing*, Frankfurt, Sept 24, 2013

Impact Investing: From Idea to Implementation. Speaker and panelist at **Berenberg Bank** Impact Investing Conference, Hamburg, Sept 3, 2013,

Panelist on *Integral Sustainability* at the Global Launch of the **BMW**i-series. BMW Welt Munich, June 26th, 2013.

Advisor to the **German Government (BMU)** on Integral Investing, panelist and speaker at the conference *Sustainable Investing: On Financing Sustainability*, with the Federal Minister for the Environment, Peter Altmaier. Contributor to the **German Guidelines of UN PRI**, launched in Berlin, May 14th, 2013.

Sie ist inspirierend, unglaublich engagiert, positiv und unterstützend.
Mariana ist eine begeisternde Rednerin und durch ihr tiefgreifendes Know-how gelingt es ihr komplexe Zusammenhänge verständlich darzustellen und systemische Lösungsansätze aufzuzeigen.
Ihre Ausführungen zu integralem Investieren sind zukunftsweisend und bieten einen Leitfaden für die Entwicklung hin zu einer gerechteren, nachhaltigen und wohlhabenden Gesellschaft.
Als Aufsichtsrätin der 4L Capital AG war sie eine große Unterstützung und Inspiration."

—**Elena Eberle,** Vorstand 4L Capital AG

Nachhaltig und verantwortlich investieren—ein Leitfaden. Die UN Principles for Responsible Investment (PRI). https://tinyurl.com/yxjd9bxk

Re:publica 2013. Panelist on *Impact Investing – a New Era of Good-Cause Investors?* Presentation on Integral Investing, May 7, 2013.

As a **women's rights activist**, Dr. Bozesan is a sponsor of Business and Professional Women Germany (BPW), advocates for more women on boards, and is a regular speaker at the **Global Summit of Women**, e.g., in June 2013 in Kuala Lumpur, on Economic Empowerment of Women: *Pitching to Investors-Financing Your Business for Growth*

Panelist: 13th **EBAN European Business Angel Network** Annual Congress, Vienna, May 13th, 2013.

Special German envoy and speaker: **Rio+20 Conference** participation and presentation given on *Innovative Collaborations Driving Inclusive Sustainable Growth*, at RioCentro June 27th, 2012.

Speaker and panelist on *Financing for a Sustainable Future*. Presentation held at the "Davos for Women," The **Global Summit of Women** in Istanbul, 2011

Keynote speaker and panelist: Warsaw Stock Exchange, *On Economic Empowerment: How Do We Come out of the Crisis?* Presentation given at the **3rd Congress of Women**, Warsaw, 2011.

The Future of Investing and Entrepreneurship. Presentation given at the **TBLI** conference in London, 2010.

CNBC Interview on Integral Investing, Istanbul, Turkey, May 2012. http://youtu.be/B-DI71YuedA

Rio+20 Conference participation and interview on Integral Investing at Rio de Janeiro, June 2012. http://youtu.be/4eo7Km-eL6A

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